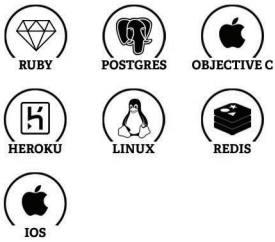




Case Study:

CONQUEST RT

STACKS



SERVICES

- Mobile App Engineering
- Platform Engineering
- Product Strategy Consulting
- DevOps Consulting
- Platform Maintenance
- Product Management

TIME TABLE

Launch Time Table:
3-6 Months

MANAGEMENT

Ongoing Platform
Management:
3 Years

THE INDUSTRY'S PROBLEM

Our client knew the industry norm for crude oil transportation was out of date and introduced immediate risk. Tracking the delivery and receipt of crude oil with paper tickets caused issues in all phases of the process and for all parties involved. Tickets were misplaced, calculations were wrong, information was missing, and security risks were rampant. The entire process of settling a single transaction was usually measured in weeks, subjecting businesses to significant financial risk. They knew they needed a reliable partner to craft revolutionary technology that would transform crude oil purchasing, transportation, and tracking.

PHASE 2'S SOLUTION

The solution was a platform that revolutionizes the crude oil transportation and purchasing process. This customized mobile app and enterprise web platform leveraged sophisticated GPS tracking technology, near real-time ticket information, and accurate data collection. A familiar tool was put in the hands of every driver by providing ruggedized iPads to withstand the harsh conditions of the job. By using geo-fencing, the device's camera, GPS technology, and our easy to use iPad app real-time data flows to our cloud platform and securely out to different API consumers. This has allowed our client to, not only build a new business, but to revolutionize the crude oil transportation industry.